





## Intorrent Technologies Releases 'VoIPToon' Animated Series

*Tune in, 'Toon Out with Infotaining Series About VoIP, Asterisk and Intorrent Solutions*

**Everywhere, USA**— Small business owners have phones on the brain. Not literally, like this

drawing,  but enough to make them uncomfortable. Some are **\$PAYING\$** the

**PHONE COMPANY**<sup>1</sup> too much. Others don't have the features they need to compete with bigger

companies. More still are falling behind the technological curve. <sup>2</sup>, a leading provider of Asterisk-based Voice over IP solutions, has a message for these small businesses:

*Relax!* (Don't do it with the Phone Company.)



Because everything is easier to understand when it's a cartoon, Intorrent is happy to release a series of animated stories that tell businesses the basics about the newest and best phone system technologies. These super-**FUN**, super-**INFORMATIVE** episodes are called **VoIPToons**, and they're seriously more entertaining than half of whatever is playing on your premium cable package at home<sup>3</sup>.



Intorrent's VoIPToons are essentially about one simple equation. (*Ew. Math? Wait! Hear us out!*)


That equation is as such:


$$\begin{array}{c}
 \text{VoIP} \\
 \text{+ Asterisk}^{\text{TM}} \\
 \text{+ intorrent} \\
 \text{= NEW VALUE PROPOSITION IN BUSINESS COMMUNICATIONS SYSTEMS}
 \end{array}$$

How do we figure?

Making phone calls over the Internet,  gives small businesses more features and functionality than that crusty old dinosaur, the Public Switched Telephone Network (a.k.a.  PSTNosaurus).

 Asterisk<sup>™</sup>, the world's most popular open source telephony software, provides companies a **flexible** and **scalable** framework for growing their business outside of the grabby  of the Phone Company's proprietary software and hardware.

Then, , with a *hundred years* of combined experience in phones and IT, leverages Asterisk for commercial use for businesses of all types.

Intorrent delivers Asterisk-based solutions that meet the needs of **MODERN**, **EVOLVING** small businesses: **ROBUST** customer premise-based systems, a groundbreaking  system, and even a hybrid PBX for half-and-half fans. With a focus on vertical market configuration, Intorrent helps small business owners integrate the features most beneficial to their operation's bottom line.

But enough words already. We'll spoil the VoIPToons! Check them out at [www.intorrent.com](http://www.intorrent.com).

Footnotes:

- <sup>1</sup> Bigger is better? Not here, it isn't.
- <sup>2</sup> Just a great group of folks.
- <sup>3</sup> Certainly the half that includes that show you hate.



## About Intorrent Technologies

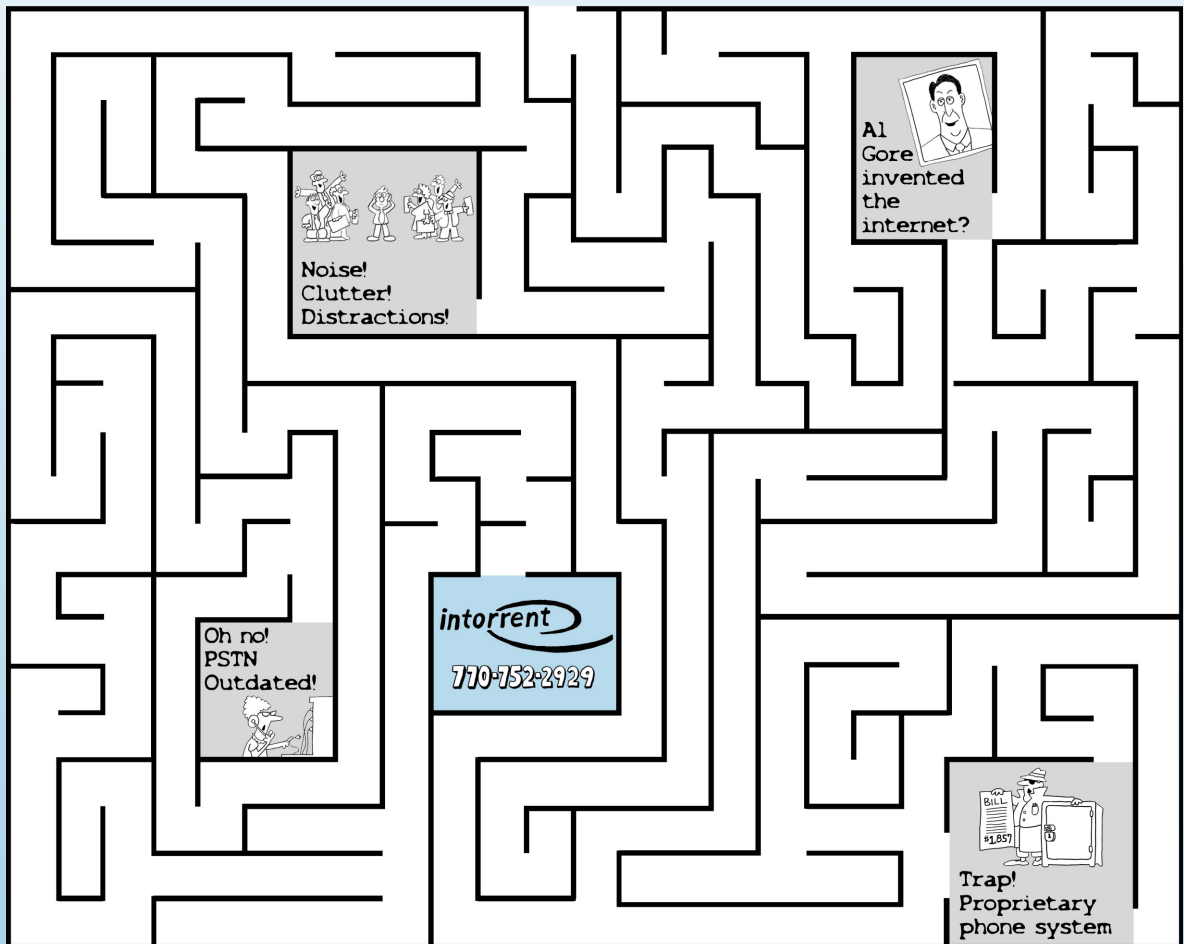
Intorrent Technologies specializes in Asterisk-based VoIP deployments for small and medium businesses. From feature-rich premise phone systems to cost-effective Cloud solutions, Intorrent's expertise helps companies from any industry optimize their communications. In the flood of communications technology, businesses keep cruising with Intorrent Technologies.

Visit [www.intorrent.com](http://www.intorrent.com) for the new value proposition in communications.



## Help This Small Business Owner\* Find a Better Way to Communicate

Start



\* Frank Figby, Founder, Figby Fruitcakes

